

Labor Solutions



Let RBD drive sell-through, improve mindshare, or improve your talent!



Whether you want to improve the pace of your sales floor, find a better sales team, launch a new product line, or improve operational compliance, you can trust that RBD will find the right people, train them and manage them to win. Since they are fully branded for your company and steeped in your culture, no one will ever know but you.

In-Store Sales Programs

- Improve your Sell-Through and Attachment Rates
- Big Box and Specialty Retail Solutions
- Commissioned and Non-Commissioned Sales Teams
- Drive Retail Sales Associate Behavior Through Example

Event Sales

- Leverage New Distribution and Product Launches
- Perfect for Building New Brands or Launching New Products
- Commissioned and Non-Commissioned Sales Teams

Brand Advocacy & Merchandising Programs

- Superior Training of Retailer Sales Reps
- Improve Your Merchandising Compliance
- Grow Retail Associate Mindshare
- Improve Recommendation Rates

Field Management

- Field Management for Multi-Unit Specialty Retail Chains
- Sales Performance Management
- Operations Audits and Analysis

Retail Recruiting Solutions

- Pre-Screening and Interviewing
- On-Boarding
- Training

All Labor Programs Include:

- Fully Branded for Your Store, Brand, or Product
- Aggressive Local Management
- Reporting and Dashboard

Staffing Solutions for Outsourced Retail

Looking for other staffing solutions? RBD offers complete retail outsourcing, including field management, staffing, recruiting, training, operations management, employee incentives and more. Contact us today so we can build the right program for you.



Retail Business Development

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